

Information for JV's & Contributors

Version 1.2.0 [Updated 03/18/06]

=> [Download a PDF version of this page here](#)

Dear valued JV Partner,

You were invited personally by Aurelius Tjin to contribute to our Underground Giveaway.

Here are some FAQ you need to know first.

- [When will this site launch?](#)
- [How do I become a contributor?](#)
- [Who qualify's to JV?](#)
- [How do JV's make money/earn commissions?](#)
- [When is the dead line for contributing/JVing?](#)
- [What types of products/services can I contribute?](#)
- [What are the benefits for contributing?](#)
- [Who else will be contributing?](#)
- **NEW** [Some housekeeping rules for your giveaway item](#)
- [Tell me more about the One Time Offer \(OTO\)](#)

When will this site launch?

Tuesday, 18th April at exactly 12:00PM(Midday/noon). Eastern Standard Time (EST).

After Tax day which is on the 15th April. Makes it convenient for everyone knowing that they have that over and done with.

```
*****  
DATE: Tuesday, April 18th, 2006  
TIME: 12pm EST / 11am CST / 9am  
PST  
*****
```

All times are according to

<http://www.Time.gov>

For official EST time go here => [EST](#)

For official CST time go here => [CST](#)

For official PST time go here => [PST](#)

How do I become a contributor?

Simply fill in the short form here >

<http://www.undergroundgiveaway.com/jvs/use/jvs/form1.html>

I'll personally reply back to you telling you that I've received it and I'll give you a special blog for all my JV's and contributors.

Who qualify's to JV?

Preferably if you've been marketing seriously online for at least 6 months that is sufficient.

If you have a product/service that people might find valuable such as ebooks, software, audio products etc (more details on the topic ["What types of products...."](#))

I welcome all new Internet marketers and even Guru's.
This is a good opportunity for all skill levels.

If you have an optin list this is a plus.

How do JV's make money/earn commissions?

JV's and contributors earn commission in multiple ways. You will be provided a special affiliate link which is dynamically created when you sign up as an affiliate from the future membership site that's being installed at the moment.

- 1. From the One Time Offer (OTO).**
- 2. Back-end - Exclusive membership upgrades. Example - Diamond & Elite memberships.**

JV's will earn ***85% commission on a \$97-\$197** one time offer which I'm putting in place at the moment.

*Update - I first announced that JV's will earn 100% commission. But the bad news is that Paypal does integrate too well with my membership site.

When is the dead line for contributing/JV'ing?

There's no certain deadline because I'll be constantly adding more and more giveaway items. Though if you want to make the most of it I recommend you post your contribution before the **end of March**.

What types of products/services can I contribute?

In general it has to be Internet Marketing related. I can however accept any personal development products/services.

Subjects you may contribute:

- Internet marketing
- Business
- Personal Development/Self help

You may contribute:

- Your own ebooks
- A report
- A master resell rights/standard resell rights products
- Private label material
- Public domain
- Niche Products but must have resell rights (Weight loss, pets, arts & crafts etc...)
- Discounted Graphic design (eCover, header, background design)
- A service (eg. free hosting or free credits for ad blaster)

Note - It must have some perceived value. Please do not post anything that anyone can simply opt in to your webpage and receive it for free, e.g. - a member enters your <http://yourdomain.com> and opt-ins to your list to claim their gift which anyone on the Internet could claim. Please make it exclusive.

What are the benefits for contributing?

Here's how it works. All JV's will have a link for their giveaway which lead to their opt-in page. There will also be an area on the "giveaway" page inside the members area where you can also provide a "bonus". This bonus can be another page for your ezine/newsletter or anything else.

- JV's will earn 85% of the sales made from my \$97-\$197 one time offer.
- They'll receive lots of free traffic and publicity.
- They'll receive a ton of subscribers to their optin.
- Newbies - Don't feel left out. Everybody's a part of this fun giveaway. This is a great opportunity to build your opt in list.
- Intermediates - You'll build social proof and credibility.
- Guru's - This is your chance to build your list even more.

Who else will be contributing?

I've invited many top marketers such as:

- Ewen Chia
- Frank Bauer from <http://www.add2it.com>
- Kelvin Hui from <http://www.vipprofitzone.com>

- Willie Crawford
- Joel Christopher
- Paulie Sabol - Mike Filsaimes business partner.
- Nancy Fahey - Mike Filsaimes Senior Customer Support Staff
- Ralph Cotton - Mike Filsaimes Senior Customer Support Staff
- Costa Deeds from <http://www.swapclix.com>
- Gerald from <http://www.e-mailpaysu.com>

Plus many more.

I'm constantly asking more and more marketers to contribute.

Some housekeeping rules for your giveaway item

1. Please try to place a heading on top of the landing page called "Underground Giveaway" or something along those lines. I just want members to know that these giveaway items are exclusive. It creates more value as well.
 2. The landing page can have an opt-in form where an Underground member will have to opt-in to receive your gift or it doesn't have to be. It's entirely up to you.
 3. Please do not giveaway recycled material such as those so called \$1 ebooks that sell on eBay or something.
Once I've got this membership script installed I'll contact all my JV's ASAP and I'll provide you with all the promo tools, special JV affiliate link etc...
 4. All JV's agree to send out at least 3 solo emails to their email list. One on pre-launch, one on launch and another a few days after launch.
-

Tell me more about the One Time Offer (OTO).

The OTO is under compilation.

It will not be just a 'regular' "mega" package. It will contain different products & services not seen normally on other sites.

The OTO is the most difficult portion of this site to construct in terms of which products to put and how to structure the sales letter so that it's appealing. The OTO is one of my highest priorities when creating this site. My affiliates and JV's are my #1 priority.

Good luck!

Kind regards,
Aurelius Tjin of

<http://www.1Plus1Marketing.com>
<http://www.UndergroundGiveaway.com>

P.S. - If you'd like to ask me something which isn't on this page, email me at support@1plus1marketing.com